

# HTML Product Guidance v6.0

## 1. Does your site run on a CMS (Content Management System)?

(Wix, Square-space, Wordpress, Umbraco, Expression Engine ect.)

### Yes

To add the content via your CMS (so the content looks like all the other pages on your site) we recommend that you purchase the **content only** version which will require you to copy and paste each individual page.

### No

Move to question 2.

## 2. Do you have someone that looks after your website on your behalf?

### Yes

Please share this [link to our test files](#)\* with your developer/IT team for them to advise on whether they will be able to integrate the content with your site. If so, then the **non-personalised html** is the format we recommend for you.

### No

Move to question 3.

## 3. Do you have FTP functionality that will allow you to upload/add a whole folder/directory of files?

### Yes

Please download our [test files](#)\* to check as to whether you are able to integrate the content of the zip file with your site.

If you are able to successfully upload these to your site and link to them, we recommend the **non-personalised html**.

### No

We recommend ordering the **Personalised PDF** format instead.

\*These test files are setup to reflect our quarterly newsletter product, however the structure and formatting of the html is the same throughout our range of products.